

2019-2020 District Goals



District: District 5M 7
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.

Action Items:

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 80% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal
will conduct zone training for all zone chairs by the end of May 2019

LEARNING FOR EVERY LION

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	50
2nd Quarter	50
3rd Quarter	70
4th Quarter	50

By the end of the 4th quarter, the district will add a total of 220 new members.

Action Items:

- My district will establish club branch(es).
- All clubs in my district will set individual membership goals

NEW CLUB DEVELOPMENT

	New Clubs	Chartier Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	1	20

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 40 chartier members.

Action Items:

MEMBER RETENTION

	Drops
1st Quarter	25
2nd Quarter	25
3rd Quarter	25
4th Quarter	25

By the end of the 4th quarter, the district's membership drops will not exceed 100 members.

Action Items:

NET GROWTH GOAL

220	+	40	-	100	=	160
FY New Members	+	FY Chartier Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 100,000 people.

Action Items:

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 100 service activities.

Action Items:

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 50% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 80% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$57,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

ADVOCATE

In the 2019-2020 fiscal year, 50% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items: